



Dudley Group NHS Charity
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Registered Charity Number: 1056979

Charity News

Autumn 2014



Skydive

If you have ever wanted to do a parachute jump here is your chance. Dudley Group NHS Charity are looking for adventurous people to make a fundraising parachute jump. If you raise enough in sponsorship you will get to jump for free!

You can jump from any of over twenty British Parachute Association approved airfields across the UK with dates available throughout the year.

No experience is necessary as all training is given.

So if you would like to make a thrilling skydive from 10,000 feet give us a call on **01384 456 111 ext. 3349**. Or [click here](#) for an information pack to get you started with your experience of a lifetime.

Super Hero Support for our young patients

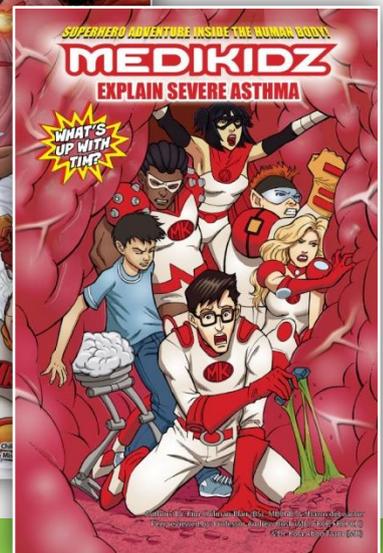
We have recently purchased a supply of Super Hero comic-style books, designed for children, explaining complex illnesses such as diabetes and asthma.

All young people diagnosed with an illness, or who are closely associated with a recently diagnosed family member, will probably have little or no understanding of the condition and how it will affect them. Children will usually ask a family member to explain things to them – these family members may be confused themselves, or not sure of how much to tell the child.

It could simply be a matter of helping a child to understand an illness which will make it so much less scary and easier to cope with. There are also books to help children cope with adult illnesses such as Breast Cancer and Chronic Pain. It is important to involve children, who could possibly be frightened and confused, in order to help them understand.

These books are invaluable. Obviously, our medical staff will explain an illness to a child but these books will allow children to digest the information at their own pace.

You can see these books on www.medikidz.com



Family and friends of family man Mark Rutter have raised over £10,000 in his memory

Coronary Care pays tribute to a tireless fundraising family

Mark Rutter passed away on 9 July 2013 after a long battle with leukaemia and heart failure. It was his wish that if anybody would like to make a donation, that it should be to the Coronary Care Unit at Russells Hall Hospital where he was looked after so well for the last months of his life.

Marks family said: "If it had not been for their care which was above and beyond all of our expectations we would surely have lost him earlier and not been able to spend the extra time we had with him."

Since then, the family have focussed on fundraising for the Coronary Care Unit and reached £10,000 just one year later.



Marks family is pictured here during a recent cheque presentation to the Coronary Care Unit.

3D interactive models help to raise awareness

Staff in the Ear Nose and Throat department have taken delivery of some new teaching aids thanks to a grateful patient.

The posters and 3D models are used as teaching aids for staff and also come in useful when explaining procedures and ailments to patients.



Roy Thompson, who donated £1,000 to the unit, is pictured presenting the equipment to Kim Brookes and Colleen Fernando.



Not sure who to support? Then why not donate to our **Make our Patients Smile Appeal**

The fund provides our patients with extra comforts and helps to improve their overall experience while being treated by us. [Click here](#) for leaflet.

Players bowled over by support for Charity Cricket Match

There were clear skies and sunshine at Enville Cricket Club this July for the inaugural Charity Cricket Match between the Dudley Group and Dudley CCG.

Over £1,000 was raised in aid of the Georgina and Neonatal Units at Russells Hall Hospital through money raised at the event, player sponsorship and the proceeds from a silent auction.

Dudley Group Consultant and Captain of the Trust Team, Ajantha Jayatunga said: "The game was played in a true carnival spirit with all the players making a contribution. Both teams would like to thank all the supporters for turning up and making it an enjoyable entertaining game of cricket."

A full match report can be found on www.facebook.com/DudleyGroupNHSCharity





Iconic Costa Cups cause a stir

Hospital staff were given the opportunity of making a donation for a Costa cup after Starbucks took over the contract to sell coffee at the hospital restaurants.

Trust PFI partner Interserve made the old Costa Coffee cups available to staff members at Russells Hall Hospital.

George Bailey (pictured above with Interserve colleagues) said: "We were amazed; most went within hours and we were happy to donate £300 to the Georgina Cancer Unit."

About our Charity

The Dudley Group NHS Charity makes a real difference to those being treated in our hospitals or in their own homes.

We are not about providing healthcare; charitable donations enable us to provide comfort and facilities above and beyond those which are provided by the NHS.

Enhancing a person's visit to us can make all the difference to their wellbeing, improving recovery and overall experience.

This newsletter is about the wonderful people who support our charity and what happens to their generous donations. Hopefully it will also provide ideas and inspire more people to raise money which will make a big difference to the patients who are treated by us.



Cancer Appeal raises over £5,000

Dealing with cancer, for both the patient and their family, can be very distressing. It is vital to our charity that we add as much comfort for our Cancer patients as possible; also encompassing the well-being of families and carers.

We want to build on the outstanding reputation that our hospital and staff already have by helping to provide an environment which helps people cope, both emotionally and physically, with their illness. A speedier diagnosis with specialist equipment can make all the difference to a patient. But even the small touches will also improve a patient's experience.

The appeal has recently spent £2,500 on a palliative care device to aid breathing for Lung Cancer patients. At present a patient can only be treated with this equipment in hospital. The new device will enable the patient the valuable choice to receive their end of life care at home.

Whilst it is important to provide specialist equipment it is also vital to consider the wellbeing of family and carers. One project has been to refurbish a room in our Outpatients Department which will create a calming environment for patients and families to receive news. We have provided comfortable chairs, cabinets and coffee making facilities.

This started off as a Christmas campaign and has proved so popular that we have extended it into an on-going appeal, in the hope that more members of the public and local businesses will get involved.

Details can be found [on the website](#), by calling 01384 456111 ext. 3349 or email karen.phillips@dgh.nhs.uk.

Cancer Appeal

Supporting the patient and their family



Your donations will enable us to:

1. provide additional specialist equipment for the diagnosis and treatment of cancer;
2. improve the environment in which our patients and their families spend their time with us;
3. expand our services offered to patients being treated in their own homes by our cancer specialist nurses.

Will you run the marathon for us?



If you would like to apply for our guaranteed Bond Place for the 2015 Marathon call Karen Phillips on 01384 244349 or email karen.phillips@dgh.nhs.uk for an application form.

Will Fortnight

6 - 17 October 2014

Making a Will is simple and an important way to protect the future of your loved ones. You can be certain that your money and belongings go to the people and causes you care about.

Contact us or [visit the website](#) for a list of participating solicitors.

All participating Solicitors offer their time free of charge enabling even more funds to go to our charity. A minimum donation of £60 is asked of members of the public having their wills written.

Dudley Santa Day



In 2013 Jayne Green (pictured right) from Ambulance joined other hospital staff to dress up as Santa for the day to raise funds for our Make our Patients Smile Appeal. [Click here](#) for more information.

This year the event is open to everyone and we are inviting you to join in the fun. Groups and businesses are especially welcome to register in numbers. The Registration is just £10 per adult. You will receive a Santa Suit and fundraising pack. There is no minimum sponsorship.



Dudley Santa Day Friday 5 December

Working at the office? Studying at College? Serving your customers?

Don't forget to tweet your Santa stories and images
#DudleySantas



Whatever you do; do it dressed as Santa

Are you climbing a mountain?

... or running a marathon?
... or doing something else out of the ordinary?

Why not get sponsored and support a great cause?

We can supply you with a sponsor form and give you advice on how to set up a JustGiving page so supporters can donate online. We can also help you out with fundraising ideas.

T: 01384 456111 ext 3349

You could do a Skydive for free. [Click here](#) for more information.



By attending our events or taking part in our campaigns you will be helping to improve the lives of our patients.

For details of our forthcoming events visit www.dudleygroup.nhs.uk/our-charity



Please support our Neonatal Unit

If you wish to donate using your mobile phone:

text **BABY21 £2 to 70010**

(The amount you want to donate is up to you e.g. BABY21 £10)

You will be given the opportunity to add Gift Aid – meaning we will benefit from an extra 25%.

All text messages are free to send on all networks and 100% of every donation (plus 25% Gift Aid) comes to our charity.