

*Together we can make a difference  
for our younger patients*



*Children's Unit*

The Dudley Group  
NHS Charity  
Registered No: 1056979

Making it better for our younger patients

Hospitals can be a scary place, especially for children. Our charity endeavours to ease the experience of the children in our hospital, and their families, by providing a comfortable, reassuring base for their care and treatment.



*Some of the areas that will benefit from your support:*

- The Children's Ward
- Children's Outpatients
- Outdoor play spaces
- Rehabilitation
- Neonatal Unit
- Paediatric Emergency Department
- Pre-operation and recovery

*The appeal will enable us to:*

- purchase equipment and facilities with children in mind, such as infra-red vein finders which are particularly effective for babies and children when veins do not always show;
- support our play specialists who offer constant emotional support to our young patients through play and distraction;
- provide a safe and stimulating environment with spaces to play and learn during recuperation.

“No matter how much a child is prepared for their visit, it will still seem alien and unknown. They may be worried about pain, or even if they are going to like the food. A change of routine and meeting new people can be extremely unsettling. Helping a child to adjust and to feel safe is vital to their well-being and recovery.”

You can find out more by contacting  
Karen Phillips on 01384 456111 Ext 3349  
[karen.phillips@dgh.nhs.uk](mailto:karen.phillips@dgh.nhs.uk)





*Examples of  
how your  
donations  
will be spent*

Purchasing portable **sensory equipment** trolleys to supplement our £25,000 sensory room installed in our Children's Ward.

To provide foldaway **parents beds** to enable parents to stay by the side of their children.

We have installed **iPads** in the waiting room of our paediatric Emergency Department, which are used by medical staff to explain illnesses to the children, as well as keeping patients calm and entertained. We are hoping to provide more around the hospital.

We have a selection of **Superhero comic-style books** designed for children, explaining complex illnesses such as diabetes and asthma.

# How you can help

- by making a donation by cheque or bacs to DGNHS Charity/Children's Appeal.
- by making a donation or fundraise via our JustGiving Appeal Page: <http://campaign.justgiving.com/charity/dghc/CaringForChildren>
- by fundraising; either hosting an event or taking part in a sponsored challenge.
- by making a regular donation via [www.justgiving.com/dghc](http://www.justgiving.com/dghc) and click on the 'make a monthly donation' in the top right hand corner.
- by donating via your mobile phone.  
Text PLAY35 <£amount> eg PLAY35 £5 to 70070  
Your donation will come directly to us via JustTextGiving: 'DGNHSCharity Children's Appeal'

Don't forget to Gift Aid your donation. This enables us to collect an additional 25% of your donation from the Inland Revenue; ie. if you donate £50, and choose to Gift Aid, we receive £62.50.



*“It could be simply a matter of helping a child to understand an illness which will make it so much less scary and easier to cope with.”*

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