



Charity & Corporate Partnerships



Dudley Group
NHS Charity

*Working together
to make our patients smile*



Dudley Group NHS Charity

Providing extra support when you need it most

The Dudley Group NHS (DGNHS) Charity encompasses Russells Hall Hospital, Guest and Corbett Outpatient Centres. It also includes Adult Community Services who look after patients being treated in their own homes.

We are not about providing healthcare; charitable donations enable us to give extra comfort and facilities above and beyond those which are supplied by the NHS.

Some of our wards are more popular than others when it comes to donations; For example: The Stroke Unit; Elderly Care; Neonatal, The Children's Ward and Coronary Care.

But the other wards are all equally deserving of your help, for example, the Renal Department needs specialist dialysis machinery which will enhance the care given to its dialysis patients. The Emergency Department needs comfort packs for those arriving in a hurry; simple things such as a toothbrush, toothpaste, comb and lip balm can really help someone settle in.



Karen Phillips
Fundraising Manager

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"Making our vision happen involves all our partners: staff, patients and the local community"

Whatever level you wish to get involved - you will make a difference.

All the Trust charities come under the umbrella of the DGNHS Charity and after raising money for our charity you can choose where your money will go.

We can keep you informed of what is needed at the hospitals and help you decide how you can get involved. You can raise money for a particular area of care or you can spread your donation over a variety of causes.

We can ensure your money goes where you want it to go.

Why you should get involved

The charity will benefit in many ways from a high profile corporate partnership. Apart from the obvious financial rewards, the publicity will increase awareness of what the charity does.

In the current climate it is vitally important to get major supporters on board. Please help us to make a difference.

Karen Phillips

Karen Phillips
Fundraising Manager

Fundraising in the business community

Many companies are implementing Corporate Social Responsibility into their working day.

Charity fundraising is an ideal way to integrate team building exercises and staff development.

The Dudley Group NHS Charity recognises the importance of charity partnerships. Each one is different; with varied rewards and benefits. We will endeavour to work with you to make sure that we offer as much support that is needed in order for you to fulfil your fundraising goals.

We appreciate that you have busy lives and don't always have the time to think up new ideas so, with you in mind, our fundraising department have put together regular campaigns and events, helpful packs, balloons, merchandise, quizzes and posters.

Help and advice is only a phone call away.

Our team will always give you their best attention. Their fresh, enthusiastic approach will ensure you get the most out of your partnership with us, and to ensure smooth running of the partnership and achievement of all objectives.

We can keep in regular contact to let you know of forthcoming DGNHS Charity campaigns you may wish to get involved with, and can supply merchandise and professionally produced promotional materials to create public awareness.



Where does your donation go to?

We can ensure your donation goes where you want it to go. All you have to do is let us know.

It's the simple things, as well as complex, that make all the difference to our patients.

While the Trust supplies what the hospitals requires for the day to day treating of patients, the charity can offer further support.

We can increase the proportion of equipment which can significantly reduce waiting times and aid patient comfort.

We can make more holistic treatments available. Thanks to the generosity of the general public our Children's Ward now have a sensory room which will greatly improve the quality of life of our young patients with special needs. The room will also benefit nervous and upset children who are staying with us.

Whether your donation pays for colouring pens for children to occupy themselves or an item of equipment which will drastically improve someone's stay with us you can be assured that your donation will make a difference to someone who will be very grateful.

Please find below an idea of how your donation can help



£1	Patient Comfort Pack
£5	Patient hi-fi headphones
£100	Nurse training course
£200	Dyson Bladeless Fan
£500	Gel Packs for Neonatal babies
£1,000	Recliner Chair for patients
£5,000	Portable Bladder Scanner
£10,000	Renal dialysis machine

Contact our Fundraising Manager for an up to date list of equipment required.

What we have planned

Here is just a sample of what we've got organised.

Have a look at the Website for full list of events and campaigns.

www.dudleygroup.nhs.uk/our-charity

Doing your own thing?

Are you planning to do a mountain trek or a marathon or a skydive?

Contact us and we can supply you with sponsorship forms and help you with your fundraising.

www.dudleygroup.nhs.uk/our-charity



Bring £1 to Work Day

This is a great way of fundraising and it can be as simple as you like. It can be targeted at any size of company. Call us for a free fundraising pack and collection box.



Go Neon for Neonatal in June

- * Wear Neon for the day or hold an evening event
- * Get sponsored to do something bold
- * Brighten up your day for a great cause



Make a Will Fortnight

October. Suggested minimum donation £80. Our partners Waldrons Solicitors offer their services free of charge, helping us to give extra support to our patients and their families.



Sponsored Santa Day

Get the festivities off to a great start and raise funds for a great cause. Wear a Santa Suit for the day and fundraise for our Make our Patients Smile Appeal. Free Santa Suit provided.



Donating in Lieu of Christmas cards

By making a donation to the Dudley Group NHS Charity instead of giving cards you will be helping to give extra comfort to our patients. Ask for a free Wall Poster.



Recycling ink cartridges

Many cartridge recycling companies make a donation to charity. Help the environment and your local hospital at the same time.

Making a donation is really easy



Money donated to the Dudley Group NHS Charity enables us to buy new medical equipment, provide specialist training for staff and improve patient comfort.

Making a donation in person

You can visit the General Office anytime between 9.00 am - 12.00 noon and 2.00 pm - 4.00 pm Monday - Friday (located on the ground floor, near the main entrance of Russells Hall Hospital) and give your donation to the cashier, who will issue you with a receipt.

Send a cheque

Payable to Dudley Group NHS Charity; to the Fundraising Manager, General Office, The Dudley Group NHS Trust, Russells Hall Hospital, Dudley, DY1 2HQ

Donation by debit or credit card or BACS

Contact the Cashier, General Office on 01384 456111 ext. 2872

Log on to our JustGiving site

<http://www.justgiving.com/dghc> Make a one-off donation or use this link to create your own page.



Allocation of donation

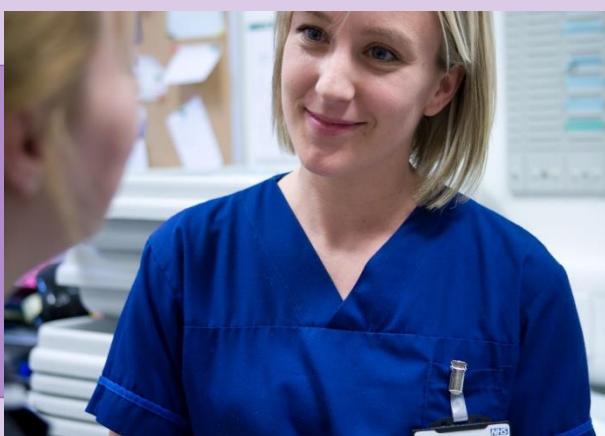
You can nominate an area of care that is close to your heart, such as Cardiac, Stroke, Children or Surgery.

Alternatively your donation will be paid into the main charity account then distributed where it is needed. Any ward or department can request money from the charities general fund.

You can support one of your four main Appeals – see the next page for more information.

Should you require your donation to be specific please make your wishes clear as soon as possible.

Together we can make a difference to our patients experience



Cancer

Caring for the patient and their family

Dealing with cancer, for both the patient and their family, is very distressing. It is vital to our charity that we add as much comfort for our Cancer patients as possible; encompassing the well-being of patients and families.

[Click here to find out more](#)
[Click here to make a DONATION](#)



Dementia

Moving forward with dignity and respect

A diagnosis of dementia is life changing for the patient, their family and friends. But the diagnosis does not mean that life is over, just different. With preparation and understanding you can face the challenges head on.

[Click here to find out more](#)
[Click here to make a DONATION](#)

Children

Making it better for our younger patients

Hospitals can be a scary place, especially for children. Our charity endeavours to ease the experience of the children in our hospital, and their families, by providing a comfortable, reassuring base for their care and treatment.

[Click here to find out more](#)
[Click here to make a DONATION](#)



Rehabilitation

Supporting our patients' journey back to recovery

Rehabilitation restores both health and well-being after surgery or an illness. It may be managing pain or adjusting to a new way of life. Whatever the journey, we help our patients to work towards a better quality of life.

[Click here to find out more](#)
[Click here to make a DONATION](#)

Registered No: 1056979



Dudley Group NHS Charity | www.dudleygroup.nhs.uk/our-charity

@DGNHSCharity | /DudleyGroupNHSCharity | t: 01384 456111 ext 3349 | e: karen.phillips5@nhs.net

If you are still unsure of an area of care you would like to donate to please feel free to call Karen Phillips, the Fundraising Manager who can advise you on areas in need.

Alternatively, why not ...

Make Our Patients Smile



The Make Our Patients Smile appeal provide items such as televisions, recliner chairs, patient comfort packs, presents at Christmas, children's books and games, etc; such items and services that will enhance our patients experience while at one of our hospitals.



Frequently Asked Questions

Q What do I do if I want to raise money for The Dudley Group NHS Charity?

A Firstly give us a call and let us know what you are planning; we may be able to help.

You need to supply details of what you plan to do (ie. event, dates, venue.) along with your contact details. We will then issue you with a Letter of Authority which will help you obtain raffle prizes and reductions in venue hire.

Q Do I need permission from the Dudley Group NHS Charity to use their logo?

A You will need to contact the Fundraising Manager for permission.

Q Does having a Letter of Authority mean I can collect donations on the street, or door to door?

A No. In order to hold a collection on the street, or door to door, you require a special license from your local council. These are often booked up months in advance. If you wish to collect in this way contact the fundraising office; you may be able to attend a pre-arranged ones.

Q Is the Dudley Group NHS Charity a Registered Charity?

A Yes. The DGNHS Charity is registered. Charity Number. 1056979.

Q What is Gift Aid?

A If you are a tax payer The Dudley Group NHS Charity can claim the tax back on your donation and receive an extra 25p for every £1 donated, at no extra cost to you. In order to claim Gift Aid, we need your name and full address, including your post code. Gift aid is only recoverable on an individual donation. If you have made a collection among a group of people the money will not be eligible for Gift Aid.

Q How much help can I get from the Fundraising Department?

A We will do whatever we can. We can supply collection boxes and posters. We are always on hand to offer advice and support.

Q Have you got any merchandise that can help my event?

A We have DGNHSC Balloons in a variety of colours to personalise your event. We can also supply small teddies and badges etc. which can be used on a sale or return basis. Call us and we can see what is available.

Get in touch

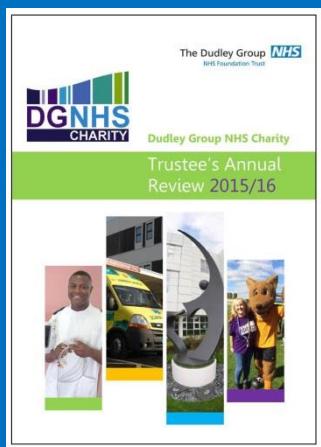
If you are interested in becoming a corporate partner, if you would like to do some fundraising for us, or would just like more information please get in touch.

Get in touch

Love your local hospital



Further Information



[Click here](#)
for our most
recent annual report

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www.dudleygroup.nhs.uk/our-charity
www.justgiving.com/dghc



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