

**Our vision**

Trusted to provide safe, caring and effective services because people matter

2017/18

**Deliver a great patient experience**



- Fully engage and involve patients, carers and the public in their care and the work of the Trust
- Maintain high performance in national operational performance standards: urgent care, patient flow, delayed transfers of care, imaging, cancer and referral to treatment time
- Redesign a number of integrated pathways and services as a partner in the MCP

**Deliver safe and caring services**



- Deliver our Quality Priorities
- Deliver agreed CQUIN requirements
- Maintain good mortality performance
- Deliver safe staffing levels
- Deliver improvements in maternity care

**Drive service improvement, innovation and transformation**



- Deliver effective medical research activities
- Increase access to seven day services
- Transform and reorganise services to drive efficiency and improve key services

**Be the place people choose to work**



- Enhance colleague engagement
- Maximise workforce capacity and capability, undertaking workforce redesign where appropriate
- Maximise employee wellbeing

**Make the best use of what we have**



- Implement the Digital Trust programme
- Match capacity to demand
- Deliver the agreed financial plan: CIP of £12.5m and a £2.45m surplus control total
- Develop a clinical strategy which ensures a sustainable clinical organisation

**Deliver a viable future**



- Play an active part in the STP arrangements in the Black Country and West Birmingham
- Play a part in the implementation of the Black Country Alliance initiatives
- Work proactively with BCHC FT to become the provider of MCP services
- Develop the Trust's market share in Wyre Forest



**Our values** Care, Respect and Responsibility